

Join Us for the 2009 Leading Women Dinner

When:

Friday, May 1, 2009
Reception - 6 PM
Dinner - 7 PM

Where:

Clarion Hotel
1615 Gervais Street
Columbia, South Carolina 29201

Tickets:

\$100/seat
\$2,500/sponsorship table

Reserve your seat today:

www.sselectswomen.com, call 803-260-0047,
or mail your registration form today!

Keynote Speaker: Kathy Groob



The publisher of *Elect Women Magazine*, Kathy Groob is a business woman and former candidate for the Kentucky Senate. Her publication spotlights women running for office in the US.

Award Winner: Liz Patterson



Former Congresswoman Liz Patterson is the first (and only) woman elected to the US Congress from South Carolina. She served South Carolina's 4th District.

Award Winner: Barbara Nielsen



As former State Superintendent of Education for South Carolina, Barbara Nielsen is just one of four women ever elected to federal or statewide office in South Carolina.



Whether you've picked your seat, are considering your options, or want to become a part of the solution, the Institute's one-day training will build your know-how. From grassroots to media, from fundraising to the Internet, you'll learn how to be more politically effective.

When:

Saturday, May 2, 2009
Registration: 8 - 9 AM
Sessions: 9 AM - 5 PM

Where:

South Carolina ETV
Telecommunications Center
1041 George Rogers Blvd.
Columbia, South Carolina 29201

Cost:

\$100/registrant (includes materials, parking, lunch)
\$2,500/dinner & school sponsorship

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NOTE: Register for both the 2009 Leading Women Dinner and Campaign Training School and save \$50.

Agenda - Campaign Training School

8:00 - Registration and coffee

9:00 - Opening Speaker

Dr. Lynne Ford, author of *Women And Politics: The Pursuit of Equality*

10:00 - Your Road Map to Success: Campaign Planning

Stacey Chavis, *The White House Project*

11:00 - New Media: Online Strategies for 2010

Barbara Rackes, *The Rackes Group and Internet campaign strategist*

12:15 - Lunch - Women Who've Run: Obstacles and Opportunities

- Linda Ketner, *Former-Candidate, US Congress*
- Nikki Haley, *SC House of Representatives*
- Jil Littlejohn, *Greenville City Council*

NOTE: Lunch will be provided.

1:30 - Fundraising

Zeke Stokes, *Zeke Stokes, LLC and Ruth Burns Sherlock, Sherlock and Associates*

2:30 - Media - Nailing Your Sound Bite

Heather Hoopes-Matthews, *Nexsen Pruet marketing and former TV broadcaster, Deb Sofield, Executive Speech & Presentations Company*

3:30 - Building to Change: Grassroots/Base Building

Rhonda Ridley, *The White House Project*

4:30 - Wrap